

Benton County Fair & Rodeo Sponsorship Opportunities

Winter Rodeo Series (Super Bulls, Spring Stampede, and Thanksgiving Thunder)

- 3 – Heated Indoor Rough Stock Rodeos
- Estimated Audience - 3,000
- Events Include Bull Riding, Bronc Riding, Bareback Riding and Barrel Racing.

Benton County Fair & Rodeo

- 3 - NPRA Rodeo Performances
- Estimated Audience - 7,000
- Events Include Bull Riding, Bronc Riding, Bareback Riding, Barrel Racing, Team Roping, Tie Down Roping, Steer Wrestling, Breakaway Roping

Benefits of Being a Sponsor:

- Banner displayed at each rodeo and year round
- Name Listing on All Rodeo Day Sheets
- Logo and Link posted on Benton County Fair's website
- Announcer Recognition during each Rodeo
- General Admission passes to each Rough Stock Rodeo
- Admission passes to the Benton County Fair & Rodeo
- Parking passes to the Benton County Fair & Rodeo
- VIP Hospitality passes to the Fair
- VIP Rodeo Credentials for preferred seating at the NPRA Rodeos

Additional Benefits for Event and Gate Sponsors

- Announcer recognition during event or when gate is used
- Sponsor flags presented at start of each rodeo and after each sponsored timed event

Available Sponsorship Opportunities:

- Entry Gate
- Bareback Bronc Riding
- Steer Wrestling
- EhCapa Bareback Riders
- Announcer
- Clown
- Fence Sign
- Friend of the Fair



For more information, contact **Darcie Vanderyacht** at the Benton County Fairgrounds:
(541) 766-6198 or Darcie.Vanderyacht@co.benton.or.us