

# Benton County Fair & Rodeo

## 2011 Rodeo Sponsorship Opportunities

### Winter Rodeo Series (Super Bulls, Spring Stampede, and Thanksgiving Thunder)

- 3 – Heated Indoor Rough Stock Rodeos
- Estimated Audience - 3,000
- Events Include Bull Riding, Bronc Riding, Bareback Riding, and Barrel Racing.

### Benton County Fair & Rodeo

- 3 - NPRA Rodeo Performances
- Estimated Audience - 7,000
- Events Include Bull Riding, Bronc Riding, Bareback Riding, Barrel Racing, Team Roping, Tie Down Roping, Steer Wrestling, Breakaway Roping

### Benefits of Being a Sponsor:

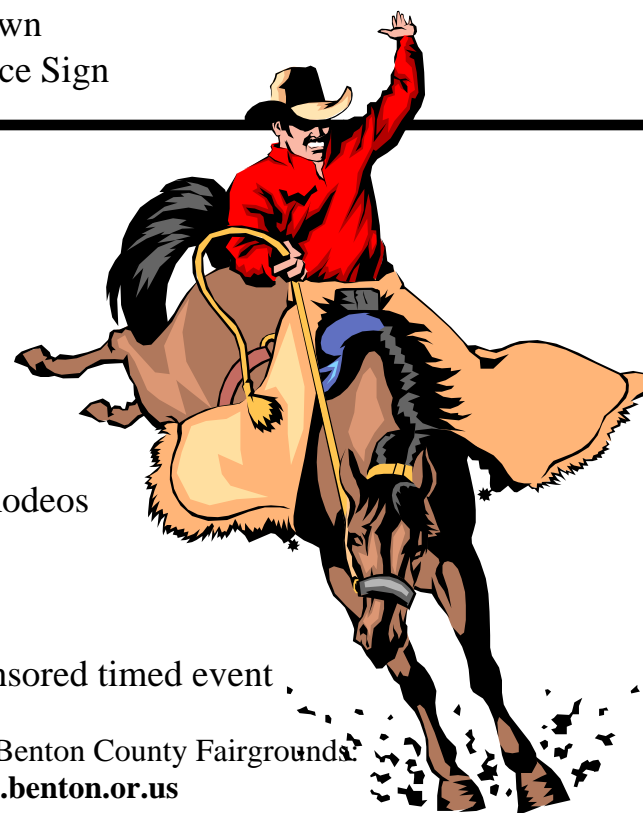
- 3' x 6' Banner displayed at each rodeo and year round
- Name Listing on All Rodeo Day Sheets
- Logo and Link posted on Benton County Fair's website
- Announcer Recognition during each Rodeo
- 2 general admission passes to each Rough Stock Rodeo
- 4 - 8 admission passes to the Benton County Fair & Rodeo
- 2 parking passes to the Benton County Fair & Rodeo
- 4 - 8 VIP Rodeo Credentials for preferred seating at the NPRA Rodeos

### Additional Benefits for Event and Gate Sponsors

- Announcer recognition during event or when gate is used
- Sponsor flags presented at start of each rodeo and after each sponsored timed event

### Available Sponsorship Opportunities:

- Entry Gate
- Chute Gate #5
- Bareback Bronc Riding
- Steer Wrestling
- Tie Down Roping
- Donkey Races
- Announcer
- Clown
- Fence Sign



For more information, contact **Darcie Vanderyacht** at the Benton County Fairgrounds.  
(541) 766-6198 or [Darcie.Vanderyacht@co.benton.or.us](mailto:Darcie.Vanderyacht@co.benton.or.us)