

# Benton County Fair & Rodeo

## 2009 Rodeo Sponsorship Opportunities

### Winter Rodeo Series (Super Bulls, Spring Stampede, and Thanksgiving Thunder)

- 3 – Heated Indoor Rough Stock Rodeos
- Estimated Audience - 3,000
- Events Include Bull Riding, Bronc Riding, Bareback Riding, and Barrel Racing.

### Benton County Fair & Rodeo

- 3 - NPRA Rodeo Performances
- Estimated Audience - 7,000
- Events Include Bull Riding, Bronc Riding, Bareback Riding, Barrel Racing, Team Roping, Tie Down Roping, Steer Wrestling, Breakaway Roping

### Benefits of Being a Sponsor:

- 3' x 6' Banner Mounted in Sponsored Area
- Name Listing on All Rodeo Day Sheets
- Logo and Link posted on Benton County Fair's website
- Announcer Recognition during each Rodeo
- 2 general admission passes to each Rough Stock Rodeo
- 5 - 8 admission passes to the Benton County Fair & Rodeo
- 2 parking passes to the Benton County Fair & Rodeo
- 5 - 8 VIP Rodeo Credentials for preferred seating at the NPRA Rodeos

### Additional Benefits for Event and Gate Sponsors

- Announcer recognition during event or when gate is used
- Rodeo Flags run during each Rodeo

For more information, contact **Darcie Vanderyacht** at the Benton County Fairgrounds for more information:  
(541) 766-6198 or [Darcie.Vanderyacht@co.benton.or.us](mailto:Darcie.Vanderyacht@co.benton.or.us)

### Available Sponsorship Opportunities:

- |                |         |
|----------------|---------|
| • Out Gate     | \$1,000 |
| • Donkey Races | \$600   |
| • Fence Sign   | \$500   |

